

HORTONVILLE AREA SCHOOL DISTRICT

**SECOND ANNUAL UPDATE
STRATEGIC PLANNING TEAM
REVIEW & RECOMMENDATIONS**

MARCH 12TH & 13TH, 2010



Hortonville Area School District
Strategic Planning
Second Annual Update
Review & Recommendations
March, 2010

Communications Action Plan	1
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Early Childhood Education Action Plan.....	4
Facility/Equipment/Technology Action Plan.....	6
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Communication

Victories-

- District newsletter "Community Link" implemented January 2009- school to home, school to school, and community
- Automated phone calls for high school- parents and staff
- Implementation of Skyward- Family Access at middle and high school- school to home
- Classroom to classroom video conferencing- Skyping in kindergarten
- Implementation of district website

Making Progress-

- External communication- web access easier for public getting information but not necessarily from Greenville to Hortonville
- Creation of teacher websites
- Superintendent addressing the staff a few times a year
- Discussing with Chamber of Commerce to create partnerships within the community
- Parent portal open for student grades at elementary level

Recommendations-

- Increase internal communication (internet access)
- Provide automated phone service for middle and elementary schools
- Superintendent webcast- staff
- Explore public relations- community briefing, taping board meetings and viewing on television
- Reader board- rotating message at high school on upcoming events
- Automate to allow parents & community to subscribe to our website and family portal
- How do we use social networking to increase communication?
- Marketing- what message do we want to get across?
- K-12 video, brochures... brochures for local real estate agencies, businesses, residence without children, etc.
- Using a local marketing company or a school project for a Marketing class (DECA club)
- How can we communicate with students without home internet/email access?
- Consider ways to enhance communication with other districts
- We need a way for parents and students to collaborate with teachers from home (i.e. "Blackboard for example)

Strategic Planning – Curriculum Review

Victories

- Integration of classes at the elementary, middle and high school levels – many co-teaching and integration opportunities going on (special education and science, geography and English, ELL and English, Special Education and FACE, integration of math and science at HMS)
- Exploring STEM – Project Lead the Way
- Differentiation is happening
- Teachers being trained in Gold Seal lessons and will be able to come back and train other teachers
- Plethora of out of school opportunities available at the high school (career studies and supervised school to work) preparing students for jobs
- Linking with FVTC for small engines class and others
- Amount of things identified and implemented is impressive
- Charter school – small step in the right direction
- Technology used more in classes – showing students how to use the websites
- Financial Lit. course accomplished – two classes this year is great
- District now employs a School-to-Work Coordinator

Areas of Progress and Suggestions for Proceeding

- Exploration and implementation of the STEM classes in the area of engineering
- Continue and build community and school partnerships
- Continue to offer KSCADE classes, blended education
- Self study of world languages – interested in what the auditors will report; will want to find out what the staff and students feel they need, which direction to go in
- Continue with all social and academic grade-to-grade and school-to-school transition plans such as Link Crew and Challenge Day – interested in success of these plans

Recommendations for Additional Action Steps

- Challenge our district with online opportunities to stay ahead of the game and be leaders rather than keeping up with other districts
- Meeting students' needs, the pathways students follow in interests and learning style
- Evaluate effectiveness of integrated classes (provide time for teachers to collaborate and plan for effective co-teaching and reflect)

- How does our curriculum address elementary students' needs particularly those who excel and those who are unable to control behaviors and particularly those that are in the middle
- Provide non-integrated course options
- Focus on curriculum opportunities that meet the needs of students of all abilities (high, middle, low, special education)
- Explore career opportunities within the curriculum at the K-8 level too
- Explore feasibility of offering "3rd Semester" courses for enriching curriculum
- Look at graduation requirements

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Strategic Planning – Facilities Review

Major victories

- Established a manner to analyze facility utilization aligned with enrollment goals.
- Report outlining facilities recommendations based on effective practices.
- Recommendations were provided regarding traffic safety issues at points of high concern.
- Lighting project provided significant savings annually.
- Approved the installation of fiber network to connect district campus locations.
- Established rotation plans for technology equipment needs.

Making Progress

- Fiber construction work to be completed by June 2010.
- Conduct feasibility studies regarding additional lighting projects.
- Support the planning process for the replacement of facilities and related resources.
- Support plans to provide ongoing access to instructional resources (i.e., library media center collections reflect current and anticipated needs)

Recommendation / Next Action Steps

- Safety is top concern regardless where the students are learning (facilities, bus, online).
- Provide quality facilities for the duration in which we need them.
- Ongoing evaluation of facility/classroom needs aligned with educational needs.
- Take action with facility plans in priority order aligned with the modernization of educational services.
- Cost analysis of district vs. leased busing services. What are student transportation needs in five to ten years?
- Establish rotation plans for facilities equipment needs not already on schedule.
- Modernization of district facilities to support 21st century learning needs and grow to support learning outside of the classroom. What does the classroom of the future look like? It won't be 24 students sitting in a classroom.
- How do we offer educational services and reduce facility expenses?
- Transition from district website, turnitin.com, and blended learning classes (our teachers reaching students in KSCADE schools) to larger audiences.

- Outline steps to transition from traditional learning facilities to a vision of blended learning reaching students in and out of the district. How do we attract students without significantly increasing our facilities' expenses.
- Invest into facility improves aligned with 21st century onsite learning demands (i.e., future job market).
- Response time must improve to address immediate and anticipated demands.
- Develop partnerships with business and community to provide modern learning opportunities (current technology/skills).

Early Childhood

Victories:

- Implemented 4K and is operational
- 5K is operational
- Children's Fair

In progress:

- Work on school-school and grade-grade transitions

Recommendations:

- Would we want to house this or use outside facilities?
- Parent workshops provided by the school for early childhood

Staff Development

Victories:

- Were able to have a timeline for K-12 for staff
- Creating a K-12 committee to design professional development based on the stakeholder's needs
- Creating the staff development learning communities starting with the administrative team
- Utilizing the staff resources, ex. Staff math teams, rigor relevance & relationships
- Differentiated for the staff professional development, teach the teacher

In progress:

- Teaching the teachers
 - Professional Growth Plans

Recommendations:

- A group to guide the up-and-coming trends
 - Continue to research efficient use of time
- Apply in-service subjects rather than learning it (sit-and-get)
- Being more proactive (keeping up with the trends)

STRATEGIC PLANNING
MODERNIZATION OF EDUCATIONAL SERVICES ACTION PLAN

Mission: The Hortonville Area School District, in partnership with our community, will provide ALL students with challenging and diverse opportunities to become enthusiastic lifelong learners who will build the future.

Visions: We guarantee student success by providing modern resources and services to meet instructional and operational needs.

New Strategy: District stakeholders research, develop, and implement educational services of the future and impact all district operations (i.e., facilities, communications, teaching and learning, staff development, technology) independent of historical limitations in space, time and obligations.

To do list:

- Define learning services without the limitations of traditional requirements.
- Modernization of district instruction and operations to support 21st century learning needs and grow to support learning in and outside of the classroom. What does the classroom of the future look like?
- Outline steps to transition from traditional learning to a vision of blended learning reaching students in and out of the district. How do we attract students without significantly increasing our expenses.
- Invest into facility improvements aligned with 21st century onsite learning demands (i.e., future job market).
- Response time must improve to address immediate and anticipated demands.
- Partnerships with business and community to provide modern learning opportunities (current technology/skills).
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Categories of Influence

Educational staff – develop and recruit exemplary educators and mentors.

Educational resources – provide modern resources to meet instructional and operational needs (i.e., infrastructure, resources, support) aligned with total cost of ownership.

Facilities – Develop vision of anticipated educational facility needs, prioritize foundational improvements to support growth and changes.

Communication/marketing – Capture the outstanding successful practices.

Co-Facilitators: Bill Murphy, Board of Education Member and Scott Colantonio, Director of Educational Technology