

# Elements of Argument

- Claim
- Evidence: relevant and verifiable
- Warrant: explanation of how the evidence supports the claim; often common sense rules, laws, scientific principles or research, and well-considered definitions.
- Backing: support for the warrant (often extended definitions)
- Qualifications and Counter-arguments: acknowledgement of differing claims

# Elements of Argument (explained)

- Claim: *This is what you want your readers to believe*
- Evidence: *The facts and verifiable information you use to back your claim*
- Warrant: *This explains why you selected the evidence that you are using (why is your evidence convincing and how does it back your claim)*
- Backing: *\*\*This may or may not be required, but if you include “expert testimonial” or need more details for people to understand your evidence it is considered backing*
- Qualifications and Counter-arguments: *predict what people might say that goes against your claim, then provide additional evidence to counter that objection*