

Who We Are...

Population Trends

Year	Number	% Change
1980	2,016	-
1990	2,029	0.6%
2000	2,357	16.2%
2010	2,711	15.0%
2013	2,710	0.0%

Housing Trends

Year	Persons per Household
2000	2.70
2010	2.59

Year	Total Households	% Change
2000	2,016	-
2010	2,029	0.6%

Age Distribution

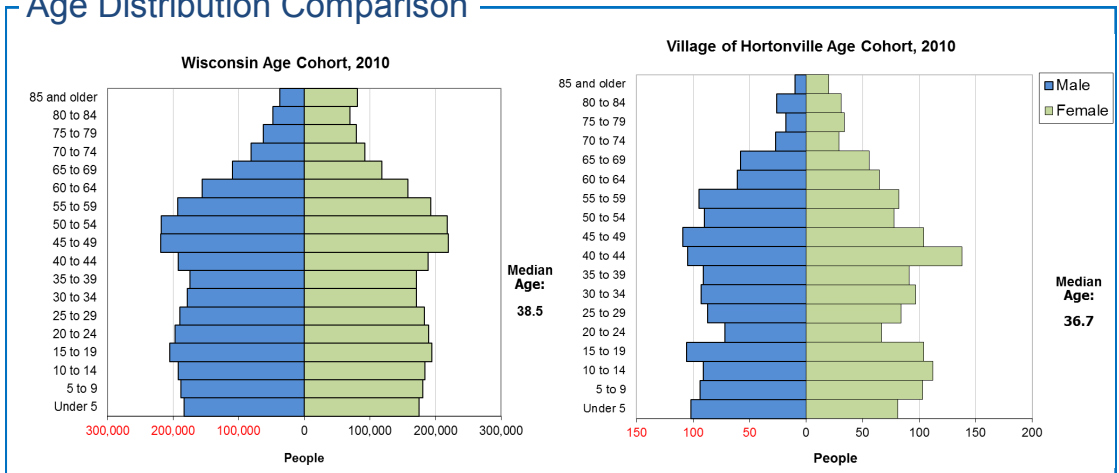


The graph above illustrates:

- Ages 5 to 14 were the only age ranges to decline;
- Ages 35 to 44 represented the largest population share in 2010;
- The 55 to 64 age range saw the largest increase.

Source: US Census Bureau, Census 2010 SF-1, QT-H1, 2008-2012 American Community Survey 5-Year Estimates

Age Distribution Comparison





Who We Are...

Highway Transportation

US Highway 41 :

- connects with STH 15, 13 miles southeast
- connects with USH 10, 16 miles southeast

US Highway 45:

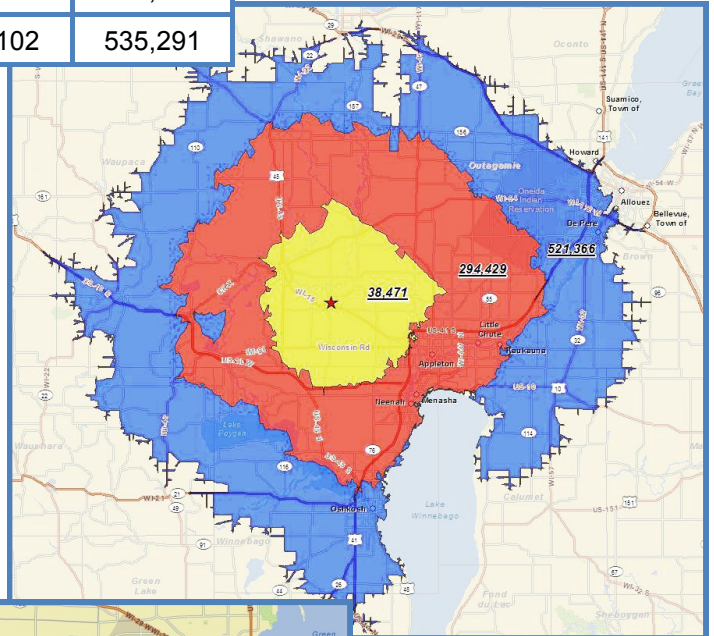
- connects with USH 10, 12 miles southwest
- connects with STH 54, 9 miles northwest

Air Transportation

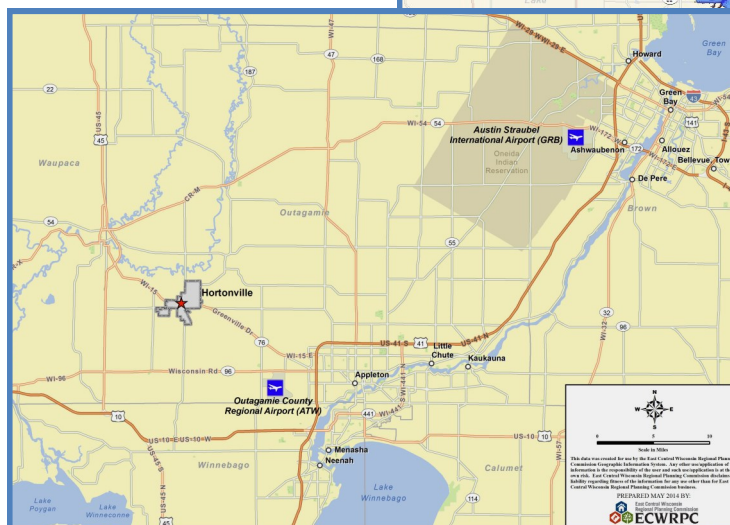
- Outagamie County Regional Airport—Appleton, 10 miles southeast
- Austin Straubel International Airport— Green Bay, 35 miles northeast
- General Mitchell International Airport— Milwaukee, 118 miles south

2013 Population Counts by Drive Time

Year	15 Minute	30 Minute	45 Minute
2010	37,779	289,438	512,816
2013	38,471	294,429	521,366
2018	39,513	302,102	535,291



Transportation Network





Serving You...

Government Services

The Village of Hortonville governing body is the Village Board that consists of one President and six Trustees. Board meetings are held the first and third Thursday of the month in the Municipal Services Center at 7:30pm. Voting is held in the Municipal Services Center. The Village of Hortonville is part of the State Senate District #2, State Assembly District #6, and Congressional District #8. Services to residents and businesses are provided by 17 full-time and 53 part-time employees.

Emergency Services

Police Department - 920.779.6165 Emergency 911. The Hortonville Police Department is a progressive agency with an open-door philosophy that allows us to provide the citizens with excellent service. The department embraces community orientated policing and is actively involved in community oriented programs such as Neighborhood Watch, Beat the Heat, and National Night Out. The PD works closely with the Fire Department, EMS, and neighboring law enforcement agencies. The department provides 24 hour coverage to the residents along with having a full-time school resource officer assigned to the Hortonville Area School District that focuses on crime prevention and education. Officers receive constant training in all aspects of law enforcement along with First Responder certification. The squad cars are completely equipped for all emergencies including defibrillators.

Fire Protection - 700 W Nye St. Emergency 911. The Hortonville-Hortonia Fire District contains 40 members and serves the entire Village of Hortonville and Town of Hortonia. The department is equipped with two engines, a tender, equipment truck, and off road rescue equipment. Training is monthly and includes specialties such as extraction, water rescue, and off road rescue. Education presentations are put on regularly at community events and within the school district.

Ambulance Service/Emergency Medical Services - Gold Cross Ambulance Service provides transportation from the Village of Hortonville to several local hospitals, based on situational need. There are 12 volunteer members of the EMT First Responders, all have a minimum of paramedic certifications, including defibrillator certification and skill training in areas such as epinephrine, pulse oximeter, and combitube. All members of the first responder unit are required to receive continuous skills training.

Other Services

The Village provides standard services such as street maintenance, snow removal, park system, inspection services, public library, municipal court, cemetery, rental space for events and meetings, spring and fall curbside leaf and brush pickup and curbside collection for non-recyclable household waste. The Village works with other government units and vendors to provide single stream recycling, tire collections and electronic recycling events.



Serving You...

Utilities

Cable Television... Charter Communications / Supplier of choice
 Electricity/Natural Gas Supplier..... WE Energies
 Telephone ServicesAT&T / Supplier of choice
 Water..... Hortonville Water Utility
 Number of wells 2 wells
 Pumping Capacity 1.224 million gal/day
 Average daily usage.....0.18 million gal/day
 Sanitary Sewerage.....Hortonville Sewer Utility
 Average design flow capacity..... 1,250,000 gal/day
 Annual average monthly design flow (*Adequate capacity for new industry*) 800,000 gal/day

Source: Hortonville Water & Sewer Utility

Solid Waste

Industrial and high-volume commercial collection services provided by private contract
 Residential collection services provided by Harter's Fox Valley Disposal, through village contract
 Small commercial collection services provided by Harter's Fox Valley Disposal, through village contract. Contact Village of Hortonville Administration Office at (920) 779-6011 for questions on services.

2013 Tax Levy Distribution

The governments that tax property in the Village of Hortonville are the Hortonville Area School District, Village, Outagamie County, Fox Valley Technical College District, Black Otter Lake District, and the State.

Source: Village of Hortonville, 2013 property taxes billed in December of 2013 to finance the 2014 levies

Jurisdiction	Rate	Percent
Hortonville Area School District	8.593	38.2%
Village of Hortonville	7.315	32.5%
Outagamie County	4.432	19.7%
Fox Valley Technical College	1.814	8.0%
Black Otter Lake District	0.179	0.8%
State of Wisconsin	0.163	0.7%

Village Valuation

2013 Tax Rate\$21.13/\$1,000 of assessed value
 2013 Assessed Valuation \$174,039,800
 2013 Equalized Valuation \$166,774,600
 2013 Equalized Tax Rate\$22.05/\$1,000 of equalized value

Local Media

Village of Hortonville Website www.hortonvillewi.org/
 Hortonville Village Voice (quarterly) www.hortonvillewi.org/village-voice
 Hortonville Facebook Page www.facebook.com/villageofhortonville



Hard at Work...

Income

	Per Capita Income	Med. Household Income
Hortonville	\$25,806	\$72,925
Outagamie County	\$27,573	\$57,190
Wisconsin	\$27,192	\$52,374

Employment

Outagamie County	
Labor Force	96,713
Employed	90,571
Unemployed	6,142

Unemployment Rate	
Outagamie County	6.4%
Wisconsin	6.7%
National	7.4%

Source: U.S. Census, 2007-2011 ACS 5-Year Estimates, DP03

Source: Wisconsin Department of Workforce Development - Local Area Unemployment Statistics (LAUS), 2013

Major Public & Private Sector Employers

Company Name	Industry Type	# Employees
Hortonville Area School District	Elementary & Secondary Schools	452
Village of Hortonville	Government	70
Piping Systems LLC	Fabricated pipe and pipe fitting mfg.	60
TOM-CIN Metals Inc.	Plate Work Manufacturing	50
Gardan Inc.	Motor Vehicle Electrical & Electronic Equip	50-99
Skids Crates & Pallets Inc.	Wood Container and Pallet Mfg.	50-99
Global Fab Inc.	Sheet Metal Work Manufacturing	46
Midcon Products Inc.	Other Concrete Product Mfg.	42
Wolf River Community Bank	Commercial Banking	36
Mid Valley Industrial Services	Other Prof., Scientific and Tech. Services	34
Fox Valley Steel and Wire Company	Other Fabricated Wire Product Mfg.	30
Gilberts Super Valu/Sentry Foods	Supermarkets and other Grocery	20-49
Smiles by Design	Offices of Dentists	20-49
Heritage Animal Hospital	Veterinary Services	20-49

Village of Hortonville
 531 N Nash St, PO Box 99
 Hortonville, WI 54944
 ph 920.779.6011
 fx 920.779.6552
 www.hortonvillewi.org

Source: WI Dept. of Workforce Development, Largest Employer, 1st Quarter 2013



Hard at Work...

Labor and Wages

NAICS	Industry	Avg Employment	% Employment	Avg Annual Wage
11	Ag Forestry Fishing & Hunting	514	0.5%	\$29,447
21	Mining Quarrying & Oil & Gas Extraction	143	0.1%	\$45,486
22	Utilities	245	0.2%	\$73,947
23	Construction	6,972	6.8%	\$55,293
31-33	Manufacturing	18,945	18.5%	\$51,085
42	Wholesale Trade	4,433	4.3%	\$54,536
44-45	Retail Trade	12,811	12.5%	\$22,657
48-49	Trans & Warehousing	3,208	3.1%	\$42,601
51	Information	1,643	1.6%	\$49,595
52	Finance & Insurance	5,784	5.6%	\$56,926
53	Real Estate & Rental & Leasing	777	0.8%	\$33,161
54	Professional & Technical Services	3,687	3.6%	\$54,657
55	Management of Companies & Enterprises	927	0.9%	\$75,983
56	Admin & Waste Services	6,973	6.8%	\$29,084
61	Edu Services	6,538	6.4%	\$43,388
62	Health Care & Social Assistance	11,558	11.3%	\$50,660
71	Arts Entertainment & Recreation	1,247	1.2%	\$13,846
72	Accommodations & Food Services	8,908	8.7%	\$12,423
81	Other Services Excluding Public Admin	3,923	3.8%	\$21,031
92	Public Admin	3,174	3.1%	\$42,719

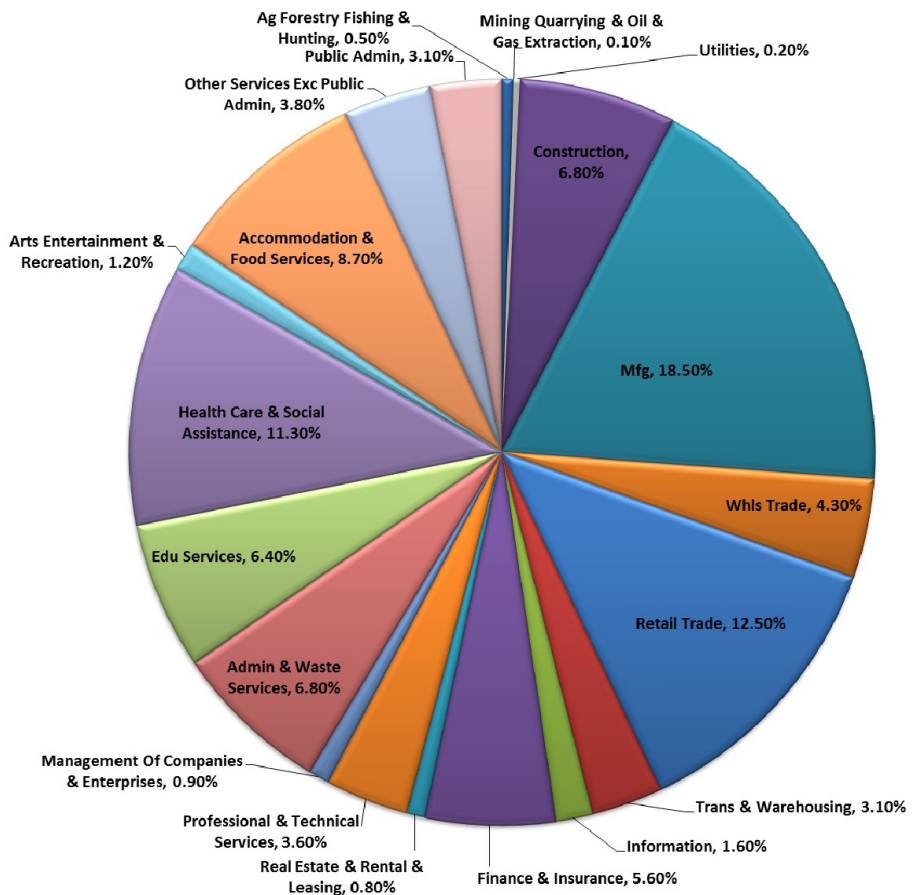
Financial

Bank Mutual
209 S Nash Street
920.779.4691
www.bankmutual.com

BMO Harris Bank
132 E Main Street
920.779.4306
www.harrisbank.com

Wolf River Community Bank
309 E Main Street
920.779.7000
www.wolfriverbank.com

Outagamie County Industry Share



Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training - Labor Market Information, ES202



Where We Gather...

Education

The Village of Hortonville is served by the Hortonville Area School District.
 Administrative Office | 246 N. Olk Street | 920.799.7900

Public High School Graduates: 2012-2013	
Hortonville Area Total Graduates	239
Hortonville Area Graduation Rate	92.0%
Wisconsin Graduation Rate	88.0%
Hortonville Area College /Technical College Placement	77.0%

Average ACT Scores: 2012-2013	
Hortonville Area School District	23.1
Wisconsin	22.0
National	20.9

Source: 2012-2013 School Performance Report, 4-year Rate, 2013 Cohort

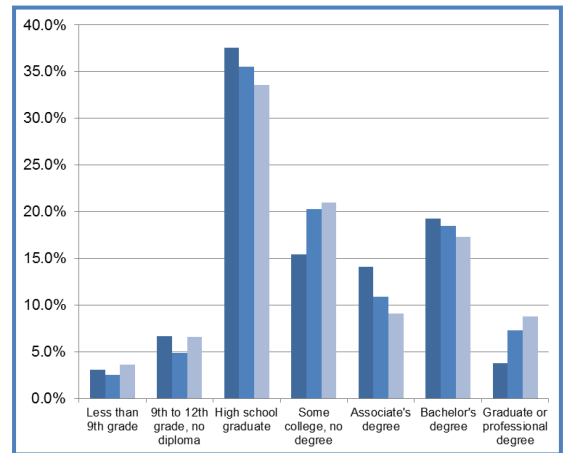
Private Elementary and Secondary Education

- Bethlehem Lutheran K-8 - Hortonville, WI0 miles
- Fox West Academy Charter School - Hortonville, WI ...0 miles
- Immanuel Lutheran K-8 - Greenville, WI5 miles
- St Mary's Catholic K-8 - Greenville, WI5 miles
- Fox Valley Lutheran HS - Appleton, WI13 miles
- St Mary's Central HS - Neenah, WI14 miles
- Xavier High School - Appleton, WI14 miles

Nearby Colleges and Universities

- Fox Valley Technical College (FVTC) - Appleton, WI..11 miles
- Lawrence University - Appleton, WI15 miles
- UW Center - Fox Valley - Menasha, WI16 miles
- University of Wisconsin - Oshkosh, WI25 miles
- St. Norbert College - De Pere, WI35 miles
- Northeast WI Technical College (NWTC) - Green Bay, WI36 miles
- University of Wisconsin - Green Bay, WI49 miles
- University of Wisconsin - Stevens Point, WI.....56 miles

Educational Attainment



Source: U.S. Census, 2007-2011 American Community Survey 5-Year Estimates, DP02

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In addition to stellar graduation rates and test scores, HASD is consistently chosen as a NAMM Best Communities for Music Education designation.





Where We Gather...

Local Contacts

Village of Hortonville
531 N. Nash Street
P.O. Box 99
Hortonville, WI 54944
(920) 779-6011
www.hortonvillewi.org

Fox West Chamber of Commerce
P.O. Box 135
Hortonville, WI 54944
www.foxwestchamber.com

Fox Cities Chamber of Commerce
125 N. Superior Street
Appleton, WI 54911
(920) 734-7101
www.foxcitieschamber.com

Fox Cities Regional Partnership
125 N Superior St
Appleton, WI 54911
(920) 831-4905
foxcitiesregionalpartnership.com

Fox Cities Convention & Visitors
Bureau
3433 W. College Ave.
Appleton, WI 54914
(920) 734-3358
www.foxcities.org

East Central WI Regional Planning
Commission
400 Ahnaip Street, Suite 100
Menasha, WI 54952
(920) 751-4770
www.ecwrpc.org

Churches & Charitable Groups

Bethlehem Evangelical Lutheran Church
203 N Nash St. | Hortonville, WI 54944
920.779.6761 | www.bethlehem-wels.com

SS Peter & Paul Catholic Parish
109 N Olk St. | Hortonville, WI 54944
920.779.6133 | www.ssppp.org

Hortonville Comm. Food Pantry
N848 Industrial Dr. | Dale, WI 54931
920.779.6705

Community Baptist Church
323 Embarrass St. | Hortonville, WI 54944
920.779.4465

LEAVEN
105 N Olk St. | Hortonville, WI 54944
920.779.0166

United Fund of Hortonville
PO Box 277 | Hortonville, WI 54944
920.779.0833

Life Point Church
323 Embarrass St. | Hortonville, WI 54944
920.779.9100 | www.atlifepoint.com

Health Care

The Village of Hortonville has access to many highly-respected health care facilities and services, ranging from medical, chiropractic to dental clinics, and everything in between. Additional major medical and hospital services are available in New London, Appleton, Neenah and Green Bay.

Affinity Medical Group
W6981 Parkview Dr.
Greenville, WI 54942
920.882.2400

RLJ Dental
105 Kelly Way
Hortonville, WI 54944
920.779.4982 | www.rlj dental.com

Smiles by Design
Dr. Bret Claybaugh/ Dr Blake Treichel
230 E Towne Dr. | Hortonville, WI 54944
920.779.4533

Aurora Health Center
N1750 Lily of the Valley Dr.
Greenville, WI 54942
920.757.5170

Nieuwenhuis Chiropractic
201 W Main St.
Hortonville, WI 54944
920.779.4704

Pinewood Apartments
Outagamie County Housing Authority
125 John St. | Hortonville, WI 54944
920.735.5596

Family Chiropractors
216 W Main St. | Hortonville, WI 54944
920.779.4554

Schmidtke Orthodontic
230 E Towne Dr.
Hortonville, WI 54944
920.779.0300

Heritage Animal Hospital
751 W Main St. | Hortonville, WI 54944
920.779.4343
www.heritageanimal.com

Great Lakes Equine Wellness
651 Industrial Park Ave
Hortonville, WI 54944
920.779.4444
www.glequinewellness.com



Where We Play...



New Village Library
531 N Nash St
PO Box 25
Hortonville, WI 54944
920.779.4279
www.owls.lib.wi.us/hpl

The Library

The Village of Hortonville has a new library, completed in 2014, with an upgraded computer system. The Hortonville Public Library is a member of the Outagamie Waupaca Library System and OWLSnet, a consortium of public libraries in Northeast Wisconsin. The Library provides free and equal access to information, ideas, and knowledge through books, computers, programs, and other resources. Children's programming is a significant asset to the area.

Recreation

The Hortonville area offers countless recreational and civic activities including:



Village Fishing Pier on Black Otter Lake

Black Otter Lake District
PO Box 177
Hortonville, WI 54944
www.blackotterlake.com

Hammond Schmit Post 55 American Legion
PO Box 355
Hortonville, WI 54944

Polar Bear Riders Snowmobile Club
www.polarbearriders.org

Hortonville Commercial Club
PO Box 191
Hortonville, WI 54944
www.commercialclub.org

Grandview Golf Course
135 John St
Hortonville, WI 54944
www.grandviewgolf.org
920.779.6421

Knights of Columbus Council 7895
PO Box 302
Greenville, WI 54942
920.779.0252

Hortonville Lanes
103 West Main Street
Hortonville, WI
hortonvillelanes.com
920.779.6551

Hortonville Lions Club
728 Grandview Rd
Hortonville, WI 54944
920.779.6529

Old 45 Archery
N2779 State Highway 15
Hortonville, WI 54944
920.779.0922
www.old45archery.com



Downtown Hortonville

Village of Hortonville
531 N Nash St, PO Box 99
Hortonville, WI 54944
ph 920.779.6011
fx 920.779.6552
www.hortonvillewi.org



Where We Play...

Parks

The Village serves as a crossroads/recreational gateway to the Wolf River which is approximately two (2) miles north of the Village. Hortonville offers an extensive and well-planned park, trail and recreational system totaling 145.3 acres.

Commercial Club Park



Veteran's Park



WIOUWASH Trail



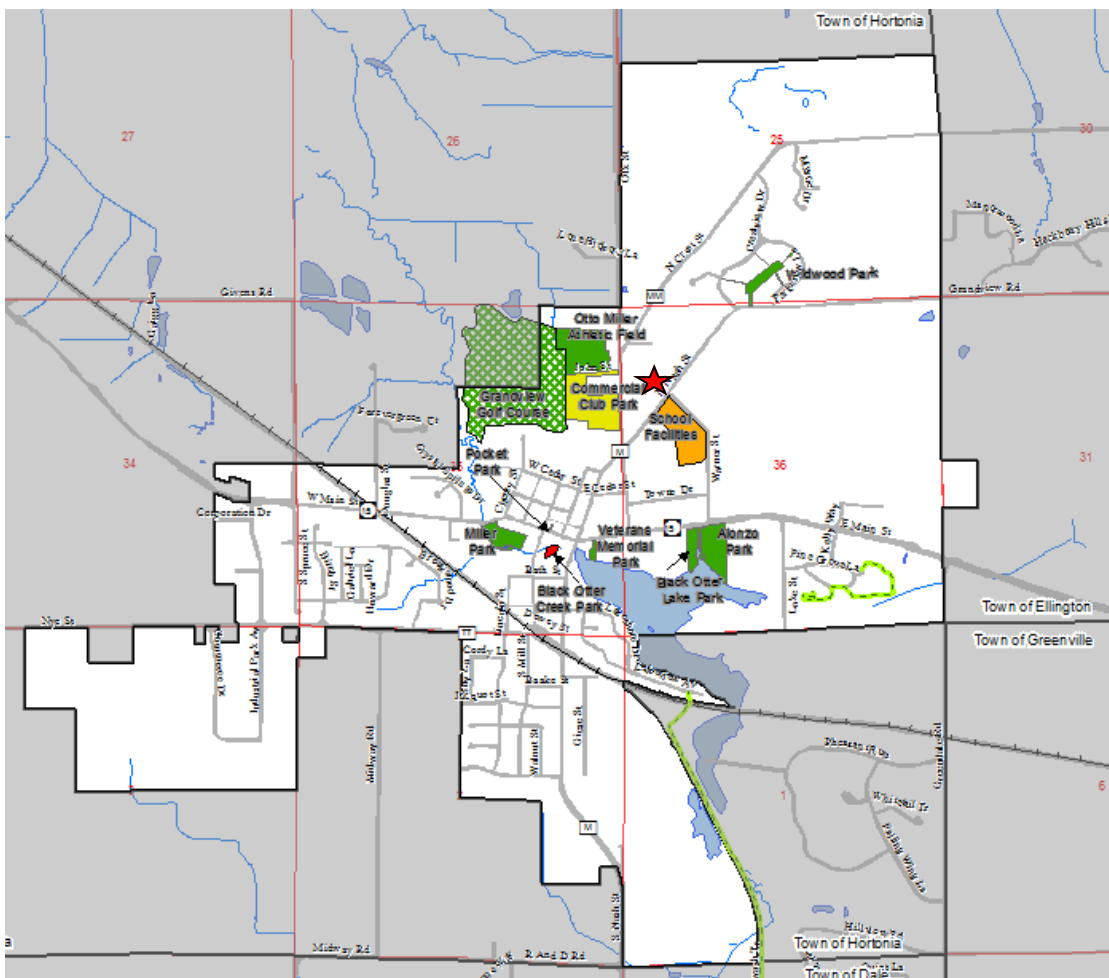
Commercial Club Park

Alonzo Park / Hortonville Lion's Club	310 E. Main Street (STH 15) - 11.5 acres, est. 1974 Playground equipment, sandboxes, covered shelter with picnic tables, volleyball pits, horseshoe pits, nature trail and restrooms.
Miller Park	530 W. Main Street (STH 15) - 4.8 acres; Playground equipment, sandbox, tennis courts, softball diamond, horseshoe pits, restrooms in season.
Otto Miller Athletic Field	130 John Street - 18.7 acres, est. 1978; Three (3) softball diamonds (2 lighted), baseball diamond, concession stand with restrooms, and covered shelter.
Veterans Memorial Park	Main Street (STH 15) - 0.4 acre, est. 1992 Gazebo, walking path with memorial bricks, historic marker, and Peace Memorial
Black Otter Fishing Pier	Located next to Bridge on S. Nash St. - 0.2 acre on Cty M Handicapped accessible
Black Otter Lake	Accessible from Black Otter Park, Alonzo Park, public boat landing (Lakeshore Drive) - 75 acres; Man-made in 1848, fishing year round, ice skating in season, bird watching, canoeing, kayaking.
Lakeshore Dr. Boat Landing	Located on Lakeshore Drive; Boat Launch, Fishing Pier
Black Otter Park / Lake Access	Main St. (STH 15) - 0.3 acres; Boat access, picnic area, 1 small shelter, canoe/kayak launch scheduled 2014/2015.
Grand View Golf Club	135 John St. - 120 acres, est. 1968; Nine-hole golf course holds golf league, wedding receptions, baby / wedding showers and festivals.
Commercial Club	321 N. Olk St. - 12.5 acres; Privately owned, 1 enclosed shelter, 1 baseball diamond, playground equipment, restrooms, 1 basketball court
Opera House (formerly Community Hall)	312 W Main Street; Listed on National Registry of Historic Buildings. Call Village Office for reservations (920-779-6011).
Summer Recreation Program	Held at Commercial Club Park – N Olk St. Call Recreation Director Mike Sommers for more information (920-779-4620)
WIOUWASH State Trail	Lakeview Ave. - 19 mile trail , 5.5 acres within Village; Major pedestrian and bicycle trail, extends from Black Otter Lake to Oshkosh. Future plans call for extensions in phases to the north (Wolf River) and east (Fox Valley cities).



How to Get Here...

Village Map



Map 1
Village of Hortonville
Parks and Recreation

★ Village of Hortonville
Municipal Building

- Existing Trails
- Railroad
- Village Park
- Private Park
- School Facility
- Golf Course
- Planned Park
- Road
- Water



Source: Digital Base Data Provided by Outagamie County 2011
Point Data Created by ECWRPC 2013

This data was created for use by the East Central Wisconsin Regional Planning Commission Geographic Information System. Any other use or application of this information is the responsibility of the user and not the East Central Wisconsin Regional Planning Commission. The East Central Wisconsin Regional Planning Commission disclaims all liability regarding the use of the information for any use other than for East Central Wisconsin Regional Planning Commission business.



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44° 20' 5" N Latitude / 88° 38' 17" W Longitude



How to Get Here...

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connects with USH 10 — 16 miles southeast
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connects with STH 54 — 9 miles northwest

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Transportation Map

