

Student-Athlete NIL Compliance

in Wisconsin



YES



Engage in NIL activities unrelated to your school team, school, conference, or the WIAA



Receive compensation unrelated to athletic performance



Participate in camps and clinics as a paid instructor or participant



Partner with a company to sell your branded merchandise



Create personal social media accounts and websites to promote your personal brand



Endorse legal products or services not prohibited by WIAA rules



Appear in NIL endorsements wearing non-school-affiliated clothing or gear



NO



Appear in NIL endorsements wearing your school uniform or using school logos, marks, or branding



Accept performance-based compensation



Receive NIL deals facilitated by your school or individuals associated with your school



Host and run your own camp or clinic



Sign contracts with a sports agent or representative to find and negotiate your NIL deals



Be recruited or induced to attend or remain at a school in exchange for NIL compensation



Skip academic classes or athletic team obligations for NIL activities