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Dog Demand

Inside Read how
to teach dogs
New Tricks!



Sparky- This Year's
Winner of the
Berlin Dog Festival
-More INFO inside

BRAND NEW
INVENTION! THE
QUICK PAW!
INSIDE!



Chow, Winner of
the Isle of Dog,
Dog show, INSIDE!

May 2012

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By: Adam Wege

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LETTER

Dear Readers,

I have written this issue of *DOG DEMAND* to inform all dog loving people the fantastic stories and helpful hints all dog lovers need. Dog Demand has everything dog magazine needs: exciting stories, tips on dogs, coupons, and much more.

People always ask me, "Why dogs?" My reasoning on having the thriving passion for the majestic creatures, is that create a bond. Many people from early on have pets. The attachment to the animals are unbreakable. For me the bond was with my first ever dog Riley.

The purpose of me writing is like I said before. It's a passion I have, not only a passion for dogs but a passion for writing as well and I figured why not take the best of both worlds and put the together... And *Dog Demand* was born.

As a writer I set high standers and goals for myself and a goal of mine was to have a community for dog lovers like myself. With this magazine it allows all people to express themselves and with the new and upcoming website even more people can talk together creating a worldwide community. While making this community of dog lovers I have talked to many people and heard of the great stories and wonderful people and dogs. For example, one of the most touching stories was a dog Sparky saving a man's life out of a burning building. The story of Sparky was in fellow dog magazine *Canine Power*.

But as a writer the times are not always been good. Before having my own magazine I struggled writing small articles for other magazines till I finally got a huge break with *Canine Power*. While with the company I explored all areas of the writing

FROM

business from writing small articles, 5 page articles and finally being an editor. Editing in the paper business is one of the greatest jobs in the magazine work. It allows you to be creative and be a perfectionist. So about a year after being the full time editor of *Canine Power* I decided to create my own dog magazine and called it *Dog Demand*. Since the beginning of *Dog Demand* in 2005 the magazine has shot up in popularity and is currently receiving orders every day.

But this Magazine would be nothing without the writers and the companies supplying ads. So special thanks to writers Devin Moose (Editor of *Canine Power*). Also thanks to Trevor Coenen, and Braden Stoeger for amazing stories involving dogs. And finally thanks for all the ad makers for supplying great and creative ads for the magazine. Your ads are exciting and give thrill to the reader's eyes.

So if any readers have questions or suggestions to make this Magazine more enjoy full for you or any helpful suggestions please do. Like I always say any help is good help and here at Dog Demand we are a loving family all striving for one goal to make YOU... (Yes you) happy. Because without you we would be nothing and that why I give 110% to you all.

Also if you have any pictures of your dogs we would love to add your puppies into the next issue. We currently are in need of Black Labs and Weiner Dogs for an upcoming 5 page article on the history of the dog.

So finally I hope you like this month's issue and there will be more exciting and interesting stories on the way... Once again thanks for all the feedback and I love you all. The feelings I get inside everyday on the way to work give me

THE EDITOR

butterflies knowing how many people I am touching with the stories and the great articles. So without further ado I wish you an exciting adventure into the stories of dogs from yours truly ... *Dog Demand*

Sincerely,



Mason Krueger
Editor in Chief, *Dog Demand*



Dear Editor:

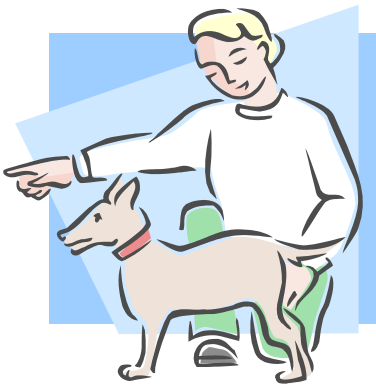
My dog used to be so misbehaved, I couldn't take him anywhere. He was always barking, chasing other animals, and peeing inside. I tried everything to make him behave. I took him to classes, even private lessons, but he went on with his naughty ways.

Then, I read your article. It taught me that rewarding my pet will make him perform to my liking. I learned how to control him without raising my voice or getting mad. My house is a lot more peaceful with a trained dog, let me tell you. Plus, I'm not stressed anymore. He only barks when there's danger, he sits patiently while other pets cross our path, and he waits at the door to be let outside before he goes to the bathroom. Thanks for writing this article and leading me on the right path to train my dog!

Sincerely,

Madi Walter

Ecuador, Bolivia



Dear Editor:

I am writing about this dog collar I purchased from your company. It was okay, for the first week I had it. It worked but it was really uncomfortable for my dog and he did not like it. He was really itchy after he had it on. Then it got really bad after I had it for a month it said in the package that it was water proof but it was not, my dog ran into the lake and it broke as soon as it touched the water. I had never tried this brand name before but I know now that I will never try it again if I have to buy another dog collar.

Sincerely,

Mitchell Reinemann

Treville, WI

Dog Coupons

By: Trevor Greil



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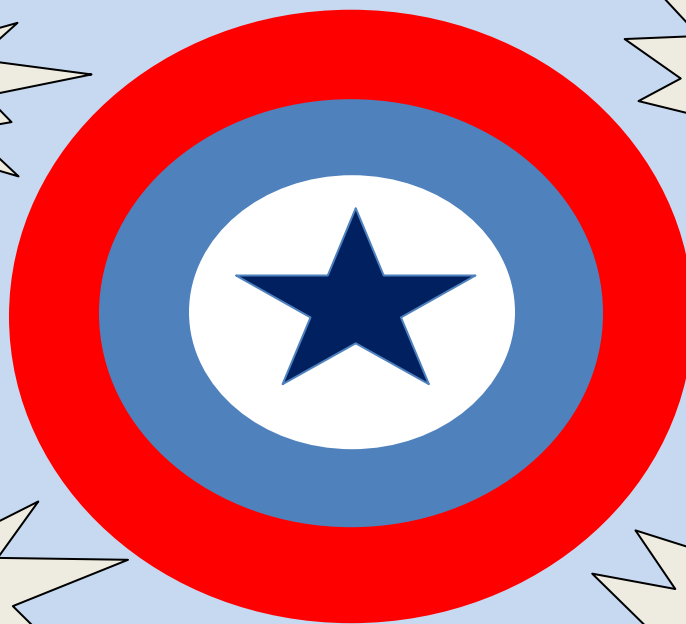


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By: Nick Ramirez

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Summer Dog Festival

By: Devin Moose

The summer dog festival is the largest dog festival in the world! It has captured the minds of dog owners around the globe. Each year thousands of dogs and people gather in Berlin, Germany for the area cleared for this major event.

July 17 is the date for this event. It has been held since 1912 when Helga Ausglavog started this with her young Dachshund named Snitzel. She asked her friends to bring their dogs too so they could join in on the fun! Ever since then more and more dog owners and lovers have gather in the Germany to celebrate their furry friends.

Thousands of things for you and you're pet to do at the Dog Festival. You can attend one of the many dog training sessions. If you are feeling hungry and want to grab a bite to eat there are over 250 foods to choose from! Don't leave out your dog too; dogs can enjoy the 100 different flavors of dog food and treats. Find his favorite one and buy him a pound of it!

Do you like to accessorize you dog? We have over 300 booths for your canine companion! Try some new collars. Get them embroidered. Make your dog one of a kind! Dog clothes are also available for purchase. Buy some sweatshirts!

All breeds of dogs are welcome at the 100th Annual Dog Festival! From Great Danes to wiener dogs. We have contests for the best looking dogs. The dog's size and breed will determine which category they'll be placed in. Come home with a trophy!

The Dog Festival has been a tradition for over a century. The people in the town of Berlin take pride in this Festival. Last

year was record breaking year for the Dog Festival. More than 20,000 showed up for the festival. 23,000 dogs were registered.

With 23,000 dogs at this festival you might think, where does all their waste go? We've thought of that beforehand. We have set aside 3 acres of land for your special friend to relieve themselves. Our special staff will pick up and safely remove your dog's waste.

The Dog Festival is a prestigious event. Every year one dog is chosen to be the Dog of the Year. This award is only awarded to the best looking dog. This dog must know numerous tricks. The proud owner of this dog will receive the prize money of 30,000 dollars. Bring your dog to Germany and maybe your dog will be chosen to be Dog of the Year.

The Dog Festival runs for 3 straight days. To get in, you have to pay 5 dollars and an additional 5 dollars for each of your dogs. Any fight between dogs will not be tolerated. You and your dog will be asked to leave if your dog attacks another fellow dog.

The Dog Festival is a great way for you and your canine companion to meet new friends! Go to the 4 acre dog arena. It has toys for you and your dog to play with. Your dog will make new friends to play with while you can relax and take a break.

You might think, “I don’t want to fly all the way to Germany for this festival”, but if you win one of our many contests you will get an all expense paid trip to Berlin, Germany. Your stay at Germany will be great because we will book your stay at the most luxurious hotels available.

The Dog Festival is perhaps the largest gathering for dog owners. Everything is available for you. Dog clothes, accessories, and training, are at your disposal. So bring your dog out to the most beautiful country in the world for the 100th Annual Dog Festival!



By: Max Flunker

Contact at www.KC.com

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Healthy Dog Foods

By: Trevor Coenen

When it comes to your dog, would you rather a long and happy life, or a short and miserable sentence? Well, if you chose the first option then I have the information for you! Doggie Bites just launched a new line of organic dog food and my dog loves it. This new “chow” is hand made in Kentucky by master chefs just for dogs.

Doggie Bites’ new food consists of cooked steak that has been shredded by hand and carefully chilled and packaged so it does not spoil during transit. The food also has carefully inserted dog vitamins in the steak pieces that boost a dog’s metabolism and increase their energy. Along with the steak, there is also pieces of grilled chicken, fresh lettuce, ground carrots, and in each package there is a special treat just for your dog that consist of a bone filled with peanut butter and coated in fiber glaze.

Doggie Bites was specially designed for dogs between the ages of three and ten years old. The earlier you start your dog on Doggie Bites the longer his life expectancy is! Scientists hired by Doggie Bites are predicting that a puppy that eats Doggie Bites will live until its 32nd birthday! A grown dog that begins eating Doggie Bites is expected to live until he is at least 28 years old. With those kinds of numbers, I can’t understand why a pet owner wouldn’t want this remarkable food.

On the downside, Doggie Bites cost a whopping \$70 per 15 lbs bag, which is only enough to last about a week for a full grown adult dog. If you would like to purchase all the food your dog will need in its life at once, Doggie Bites offers a special deal where you may buy a life time supply of food for \$1,000. Although that may be

expensive, it is worth it if you want many happy years with your dog.

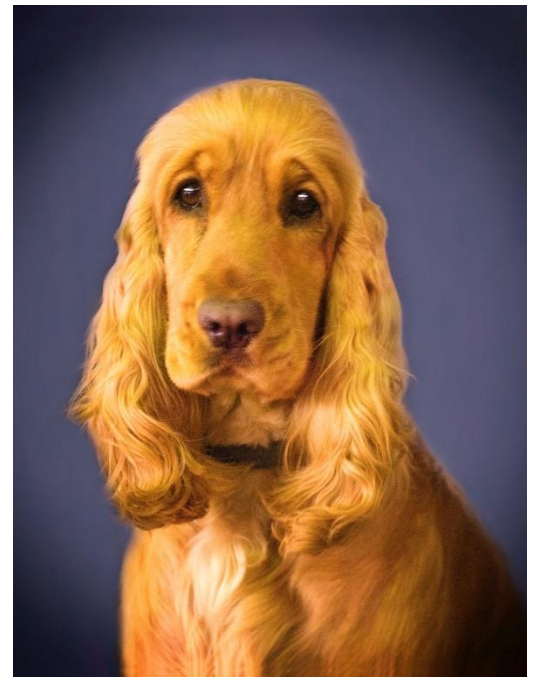
If you are not into feeding your dog organic or real foods, then Pupp-E Chow is your dog’s brand. Pupp-E Chow is an all machine processed food that contains artificial preservatives and fake meat. Although this may sound slightly disgusting, it isn’t. The food is highly rated for health and vitamins for dogs. Pupp-E Chow is also only \$ 10 for a 25lbs. bag. There are only a few problems with Pupp-E Chow, it smells bad, it looks awful, and if you do not refrigerate it, you’re going to need to get rid of it.

Pupp-E Chow smells very similar to sweaty gym socks mixed with 14 year old garbage. It also looks similar to muddy slop that has begun to curdle and bubble. Lastly, keep Pupp-E Chow in the refrigerator whenever possible. If it is not kept in a fridge then the bag containing the food will begin to decompose and the Chow will ooze out of the bag and will stain whatever it comes in contact with.

Thanks to the constant need for improvement for our four-legged friends, bug dog food companies are constantly searching for new and better foods too feed our pets. In the future, Doggie Bits plans to use only vegetables and dirt to make the best tasting food and instead of dog bones, dog capsules that are smaller and more nutritional than dog bones. While Pupp-E Chow is developing a smaller portioned meal for your dog. The plans are to make the individual dog food bites slightly larger and filled in the center with more vitamins and minerals. Therefore, you would have to give fewer meals to your pet and they would stay as full as if they had eaten twice as much as they really did.



Stay tuned to Dog Demand for any new information that may be released by either dog food giant. As a fellow dog owner, I assure you that you will be very pleased with either of these brands!



How to Teach an Old Dog New Tricks

By: Brandon Main

Have you ever tried to teach your dog tricks, but it just wouldn't listen? This happens to many dog owners. So, how do you teach a dog tricks? You have to follow these four tips: be the dog, tell the dog, show the dog, and give a reward. These four tips are used by many competitive dog trainers around the world and it will work for your dog too.

First, you have to be the dog. This means you have to act and think like the dog. It helps to tap into your inner dog so you know what to tell them and how they will react. To do so, you are going to have to walk on all fours, eat your food out of a bowl, and you have to play fetch. Now this might seem odd, but these exercises with greatly help in the process of teach your dog tricks.

Next, you have to tell the dog what you want it to do. So for instance, if you wanted to tell your dog to sit you would just say the word sit and repeat it to your dog throughout the day. You should almost end up saying the command about 100 times during the day for the rest of the week.

Third, you have to show the dog. After tell your dog the command for about a week you say the command and then so the action. So, you would say sit and then sit on the ground showing your dog how to do it. This step should take about a month and will be repeated around ten times daily. This third step is very crucial in the process so you don't want to screw up at his point other whys you have to repeat steps one and two.

The final step in the process is rewarding your dog. Again after the month of repeating the third step over and over it is

time to give your dog a reward. The only time you do this is when they copy your actions such as sitting down while you sit down. If your dog does not copy you will have to force it to do the action. If your dog does copies you give it a reward. After your dog copies you so many times you should stop doing the action yourself and give it less of a treat. This is to wean it of treats so you don't have to spend more money.

In conclusion if you do the steps right your dog will be able to learn thousands of new tricks. This will greatly help you in your future of dog training. And, if your friends ask where you learned how to teach your dog tricks tell them it was from this magazine.



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After

Before



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By: Michael Nikodem

Fun Activities You Can Do With Your Dog

By: Samuel Buetow

Dogs, also known as man's best friend, need to have fun too. Dogs are supposed to be active and healthy. They also love to be outside and chasing after balls or sticks. If you have a dog that's always lazy and you want him to get active and healthy, here are some fun activities you can do with your dog.

The first activity you can do with your dog is just to go outside and play fetch. Dogs love to run around outside, and by playing fetch you're getting your dog active while also training him to return a ball or a stick when you throw it. Dogs love chasing down balls and returning them to their master, and if you're in a sport that involves throwing a ball, it's a great workout. Also, if you are hoping to train your dog to retrieve birds or ducks while out hunting, this is great preparation. Also, the easiest way to train a dog is when it is a puppy. If you wait until the dog gets too old it may have already developed habits and won't listen to your commands. Another way to do this is to throw the ball or stick into a lake or pond and have your dog swim out to retrieve it and bring it back.

Another fun activity is tug-of-war. All you need for this activity is a short piece of rope that you can tie two knots, one on each end. All you do is dangle the rope in front of the dog, and when it bites it, you pull and fight over the rope. This will help strengthen your dog's jaw as well as being a fun activity that your dog will enjoy. When playing tug-of-rope, you want to make the dog feel like it is accomplishing something, so after a while of fighting over the rope, you should always let the dog win. This can also be performed with any chew toy that both the owner and the dog can get a firm grip on.

Going for a jog in the park is also a great activity to do with your dog. It keeps him in shape while also strengthening him and giving him a good workout. This also lets him get outside and walk through the park or around the neighborhood or anywhere you go. Just being outside is good for a dog, because they have a lot of energy that they store up and they love to let loose and run around. Not only is this good for the dog, but it is also great for an owner. It helps them stay active and in shape along with having fun with their dog.

Another great activity you can do with your pet is training it to do what you tell it to do. It teaches obedience with your dog while also building a bond between the dog and trainer. Some simple commands you can teach a dog are to lie down, roll over, stay, and to fetch. Some easy ways to train your dog are by using hand signals to tell the dog what to do, such as patting the ground when you want it to lay down, or twirling your finger when you want it to roll over. Also, while doing these motions, you can say the command, giving the dog visual and hearing aid. Once you have your dog trained you will be way closer than you were before, because the dog responds to you and understands what you want him to do. It is best to train a dog when they are young because they are more likely to develop habits as they grow, and it will be harder to break those habits and train the dog the older they get.

Finally, you can go to the park and let your dog interact with other dogs. This is a great experience for dogs because they love finding other dogs to play with. If you know any friends that have dogs you can set up play dates for the dogs and let them run around outside and get rid of all the energy that they have stored up. Dogs are active animals and should get outside at least 3 times a day. A great way to keep your dog healthy is to let him run around with another

dog. Also, if your friend has a dog you could go and play fetch with both of them and let them compete to get to the stick or ball first. Dogs love competing with one another, and it keeps them in peak physical shape.

Dogs are a great pet to have around the house, and if you train them well, they can truly be man's best friends.



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The Dog Show

By: Braden Stoeger

The Dog Show is the most well-known and prestigious dog show in the universe. This event takes place in the Isle of Dog. Dogs in this event will be judged on their loyalty, sheep herding, tracking, show, and tricks. Many professional trainers attend to bid on world class dogs to make them better. The dogs are scored 1-10 on all events. To win the whole Dog Show the dogs must participate in all of the events to win. Many dogs participate in single events, their odds to win the event is zero. Dogs that place in the top three are usually Golden Retriever's, yorkie-shi-tzu's, and a Great Dane. These dogs are quick learners and can adapt to any circumstance. Because of these unique skill set the top three dogs were each from these three breads.

The Golden Retriever was extremely fast and very smart. This combination made him the favorite from the very beginning. This dog named Roofus, was trained by professional dog trainers from Germany. These trainers are top of the line. In the loyalty event a stranger held a treat; the dog must then walk towards its owner to show loyalty. This event is a speed event. The faster the dog goes to its owner, the more points awarded. Roofus took a double take on the treat then trotted to his trainer. The yorkie-shi-tzu, Chow-Chow immediately sprinted to his owner in the fastest time the event has ever seen. Three seconds flat to run twenty-five yards gave him an early boost in the final round of three. Duke the Great Dane took a few steps towards the treat then thought better and turned around. With the slow turnaround he still managed to make it to his owner in nine seconds.

In the sheep herding event each dog was given three sheep that had to be nudged into a compact fifteen by fifteen foot pen. Roofus seeing this as his best event took the advantage. As he was sprinting back in forth

in the meadow he stepped on a sharp thorn and let out a squeak. It took him twice as long as he was expected to take. Disappointed, he watched as Chow Chow yipped and nipped at the sheep putting them in the pen at his personal best time of forty five seconds. Duke noticed quickly that he needed a good round, and broke the world record with thirty three seconds moving very fast.

During the tracking event three trails are led threw a small forest. The scent that the dog must get to the end of is given to the dog before the beginning. This event is the most unforgiving and difficult for all the dogs. It stood up to its reputation this year, its notorious trails were littered with trash and empty soda cans to knock of the scent. Roofus started out looking good; he started out moving cautiously not picking up any other scents. When he got to the one he knew was correct he sprinted the last fifty yards making it in record breaking time of two minutes and seventeen seconds. Chow



Chow who was at a disadvantage because of having bad tracking genes caught on quickly and made it out in two minutes and fifty eight seconds, his best personal time. Duke being a big thick dog made it through the underbrush not aware of the trail disqualifying him from the event. Unfortunately for him, he would now have

to score a ten out of ten on his last two events; this feat has never been accomplished in the 103 years of the Dog Show.

Entering the show event Duke was in a distant third with 19 points. Chow Chow in second had 26 points while Roofus had 27 points. The show event was judged depending on how well groomed and how well each dog posed. Duke, with his long shaggy hair scored a respectable nine in the show event. With this he had no chance to win the Dog Show. Chow Chow was awarded eight points for his grooming and fur, but was given another point for a flashy pose he made before leaving the podium. Roofus strolled in with golden fur flowing in the breeze like silk. He scored a ten giving him a two point lead on Chow Chow, the underdog in the competition.

Entering the fifth and final event, this grueling and unfair tricks event would give each dog a trick. The dog that performed the best set of tricks would be awarded the most points. Each year a golden retriever had made it to the round of three and won. This year Chow Chow was determined to change that. With Duke attempting a trick that only affected his dignity and self-esteem he landed it perfectly along with the rest of his tricks awarding him a meaningful ten points. Ending with a respectable thirty eight points Duke watched as the final two contenders faced off. With Roofus and Chow Chow battling it out, Roofus botched his landing and fell flat on his back. With Roofus out with a seven out of ten Chow Chow needed a ten to win the famous Dog Show. Chow Chow took a sprinting start, ran up a ramp, flipped like a coin in the air multiple times before landing and sprinting in the other direction to duplicate his trick. He was awarded ten points immediately and was the first yorkie-shi-tzu to win the Dog Show!



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Dog Word Search

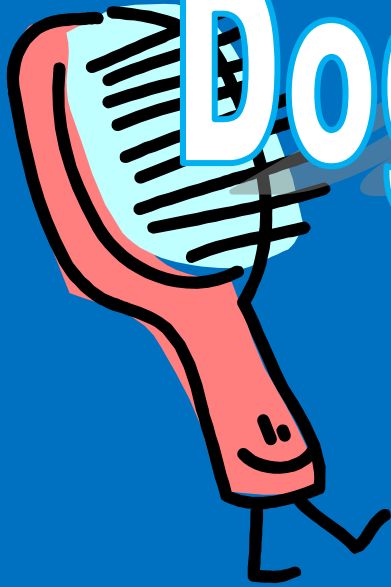
By: Tyler Walters

A	B	G	J	K	V	T	W	G	H	T	X	Y
I	S	F	P	I	T	B	U	L	L	E	S	R
G	A	B	D	J	D	K	X	N	E	R	W	S
M	O	N	B	O	M	W	T	M	O	R	E	Q
O	N	D	C	N	G	V	J	D	X	I	I	I
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G	O	A	F	L	L	A	B	S	M	J	D	W
A	E	N	B	S	O	W	W	F	Y	E	O	S

Words:

- Dog
- Weiner Dog
- Pit-bull
- Watch-dog
- German Sheppard
- Terrier
- Wolf
- Labrador
- Blood-hound

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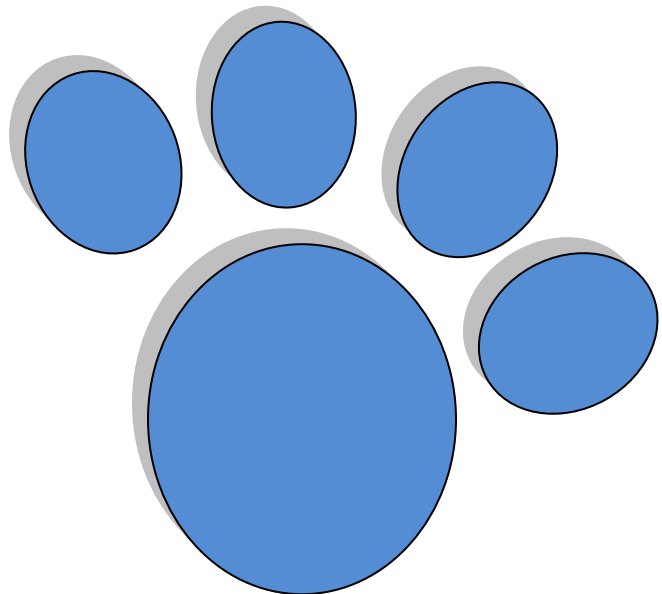
By: Leedong Xiong

There is a new invention coming out called "The Quick Paw." This invention is made for dogs. The Quick Paw has many wonderful features! The Quick paw will let any dog be faster than ever. The Fast Paw is a shoe for humans. It allows animals to be faster while looking normal! You don't want your dog to look ridiculous in front of your friends, don't you? Just imagine a dog with shoes and socks. Wouldn't that just be silly? But with the new Quick Paw, you can attach it to the bottom of the dogs feet like contact lens! The quick Paw is made of really rare materials. These materials cannot be found anywhere else but on the craters of the moon. The texture of the Quick Paw is made of Moonylite. Moonylite is a recently discovered treasure found 300 yards inside the craters of moon. Moonylite is a mixture of White Gold, Gyrothayne crystals, and materials made from contact lenses. The White Gold is almost weightless! Weighs only as much as .7 pounds!

The Quick Paw is a round shape of a dog's paws. It is small and flexible. The Quick Paw is made to fit the size of any dog's paw. If you didn't know, you would think that it looks like a bigger version of a contact lens. The Quick Paw allows the dog to move at a faster rate. It gives the dog full grip to the ground too! Just try not to get the Quick paw on sticky substances. This will wear off the effects of the Quick Paw. The Quick Paw is great for dogs that are entering races. It also has little microscopic fur on it that will grip onto anything it touches! No worries! Your dog will come right off! It won't stay on like magnets. This product also makes the dogs have more muscle for their arms. The Gyrothayne crystals used will allow the dog to gain 2 pounds of muscle each day! No, it will not look all buff and scary. But, it will make the dogs muscle seem normal.

The dog will be faster and faster each day! If you don't want the dog to have the Quick Paw on every day, no worries! Each time you put it on, it improves the dog's agility by 5. Your dog will still be fast even without it! With the Quick Paw, your dog will be faster than many others! You will be surprised about the results! No Flaws! The Quick Paw will be available in a couple months. So when the time is right, Get your precious dog the "Quick Paw!"

The Quick Paw is in the shape of contact lens-like oval.





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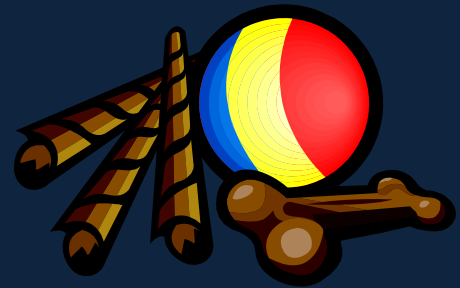
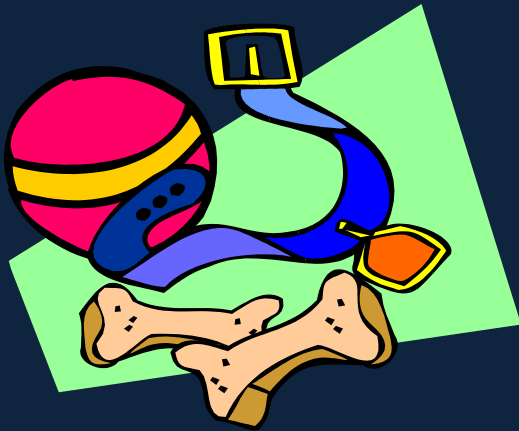
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By: Mason Krueger

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