

## **Designing Educator Web Sites: Penelope Miller**

Participants will develop basic or apply advanced Web site design skills to create and update an interactive classroom Web site and share ideas and suggestions with colleagues. Sufficient time and training will be provided for participants to utilize Web site editing tools not only to communicate effectively with students and parents but also to challenge students by integrating blended learning activities. Additionally, participants will enhance classroom instruction by linking to recommended Internet resources; creating slideshows, online surveys, and class discussion boards; and embedding audio, video, and other innovative digital learning activities within a dynamic Web site. By the end of the summer academy, participants will have designed and updated a fully functional Web site ready to begin the 2016-2017 school year!

### **Flexible Schedule of Topics Covered\*:**

Day 1 – Overview of ISTE NETS / HASD Web Site Guidelines

Introduction to CMS4Schools

Navigation Builder / File Upload

Text / Graphic Editor

Day 2 – Slide Show / Photo Gallery

Calendar

Day 3 – Resources / News

Bulletin Board / Forum / Blog

Day 4 – Interactive Forms

Links

Day 5 – Embed Video / Audio

Right Side Bar

### **Methodology:**

Content will be taught through:

Large and small group discussion

Lecture

Online tutorials and resources

Collection of resources and handouts

**Assignment:** Learners will utilize CMS4Schools management tools to design or update a working classroom Web site that communicates effectively with students and parents.

*\*Advanced training in additional Web site design topics will also be provided based on individual needs and interests.*

### **Readings:**

[2016 ISTE Standards for Students \(ISTE Standards•S\)](#)

[2007 ISTE Standards for Students \(ISTE Standards•S\)](#)

[ISTE Standards for Teachers \(2008 ISTE Standards•T\)](#)

[ISTE Standards for Administrators \(2009 ISTE Standards•A\)](#)

[HASD Web Page Policy Guidelines](#)

[HASD Copyright Policy](#)

**HASD Acceptable Use Policies:** [Staff](#) [Students](#)

[HASD Classroom Media Use](#)

[Web Design Tips, Tricks, and Trends](#)

[CMS4Schools Self Help Step-By-Step Documentation](#)

[CMS4Schools Video Tutorials](#)

**Rubric:** Attached

## Designing Educator Web Sites Workshop Rubric

This rubric will be utilized to evaluate teacher Web sites:

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Section: Advanced / Basic**

Descriptors	Proficiency Levels	Your Score
Web Site Design – all suggested elements are present.  <i>Educator Web site includes a Calendar and other CMS tools that link to useful online resources and important Web sites.</i>	<b>5</b> -thorough and complete <b>3</b> -minimal information <b>0</b> -incomplete	
Educationally appropriate – Web site meets the needs of learners.  <i>Educator Web site supports classroom instruction and student learning with opportunities for online exploration and practice.</i>	<b>5</b> -thorough and complete <b>3</b> -minimal information <b>0</b> -incomplete	
Strategies for Web site implementation are clear.  <i>Educator Web site format is user-friendly, and its overall design allows for future updates and expansions.</i>	<b>5</b> -thorough and complete <b>3</b> -minimal information <b>0</b> -incomplete	
Objectives for Web site are written and evident.  <i>Educator Web site meets communication and education goals (as stated on Web site or implied in overall format).</i>	<b>5</b> -thorough and complete <b>3</b> -minimal information <b>0</b> -incomplete	
Good use of spelling, grammar, punctuation, and sentence structure.	<b>5</b> -well written <b>3</b> -few errors <b>0</b> -many errors	
<b>TOTAL SCORE</b> .....	<i>Possible score:</i> <b>25 points</b>	

**Comments:**

**Grading Scales:** 25-23.....Highly Effective  
 22-21.....Effective  
 20-19.....Developing  
 18-15.....Basic