



## Save the Date! “Help for the Homeless” hygiene drive Feb. 17 – March 10, 2019

Last spring 265 Fox Cities area businesses, churches and schools placed collection boxes with posters in their high traffic areas and encouraged their staff, members, students, and friends to donate hygiene supplies to local shelters for The Family Radio’s annual “Help for the Homeless” hygiene drive. **Their donations totaled \$170,000 worth of supplies for local Fox Cities crisis programs!**

The communities “get” this! Most of us CAN afford to buy an extra bottle of shampoo or package of toilet tissue. In 2018, \$411,000 worth of supplies were donated in Northeast and Central Wisconsin, stocking the shelves of 83 local crisis agencies. **This donation allows our crisis agencies to concentrate their limited resources on providing qualified staff, safe housing, nutritious food, education, and counseling to those they serve.**

**Please visit with your decision makers to participate in 2019. [\\$1.3 Million dollars’ worth of supplies have been donated to Fox Cities crisis programs since 2008!](#)**

### In the Fox Cities, we’ll be collecting for:

1. Appleton Area School District Homeless Children & Youth Program
2. ADVOCAP Homeless Program
3. Apricity (Formerly STEP Industries & Mooring Prgms.) B.A.B.E.S. Child Abuse Prevention, Appleton
4. Boys & Girls Clubs of the Fox Valley, Runaway Program
5. COTS Transitional Shelters for Men & Women
6. Harbor House Domestic Abuse Programs
7. LEAVEN
8. Menasha Joint School District Homeless Children & Youth Program
9. Mother & Unborn Baby Care
10. Partnership Community Health Center
11. Pillars:
  - Pillars Adult Shelter (formerly Fox Valley Warming Shelter)
  - Pillars Adult & Family Shelter (formerly Homeless Connections)
  - Pillars Day Resource Center (new)
  - Pillars Housing Solutions (formerly Housing Partnership of the Fox Cities)
12. Riverview Gardens, ServiceWorks Job Training Prgm
13. Ryan Community Transitional Housing
14. Salvation Army, Fox Cities
15. Salvation Army, New London
16. SOAR Fox Cities

**When:** February 17 – March 10, 2019

**Why:** **Hygiene and cleaning items are expensive and are not covered by Wisconsin Food Share** (formerly Food Stamps). This donation helps BOTH the crisis programs and those they serve.

**Where:** The Family’s Help for the Homeless hygiene drive takes place in 15 communities in our listening areas; Appleton/Fox Cities, Antigo, Chilton, Fond du Lac, Green Bay/Brown County, Manitowoc, Marshfield, Marathon County/Wausau, Oconto/Marinette, Oshkosh, Seymour, Sheboygan, Stevens Point, Waupaca and Wisconsin Rapids. **Donations remain in communities where collected.**

**How:** Local employers, churches, and schools place collection boxes in their high traffic areas and encourage their staff, members, students and friends to donate hygiene/cleaning products to help local crisis programs. The Family’s [Help for the Homeless web page](#) website offers helpful promotional materials, flyers, and blurbs to copy into newsletters, memos etc. *Customized materials available upon request.* Your box and poster will be delivered to you before Feb.15 and picked up again by March 15.

**Who:** YOU - we hope! Please include The Family’s “Help for the Homeless” hygiene drive in your 2019 spring activity schedule and plan to help us fill the shelves of your local crisis agencies with a year’s worth of personal hygiene and cleaning products. The agencies need and appreciate your help!

**NOTE: If possible, your response by January 15 would be much appreciated** – it’ll help us in planning.

- **Questions about the hygiene drive?** Contact Heidi Prah, The Family Radio Network’s “Help for the Homeless” hygiene drive event coordinator at 920-749-9364 or [heidip@thefamily.net](mailto:heidip@thefamily.net)
- **PS - Cash donations:** YES, we DO accept financial donations! Make checks out to “The Family” with “Help for the Homeless” on the memo line. Mail them to The Family radio, Attn. Heidi Prah, 1909 W 2nd St, Appleton WI 54914. They’ll buy \$10 gift cards (Shopko) for the agencies to buy hygiene supplies. Funds stay in the community where the check comes from.